



Marc Philipp Gemballa

PRESS RELEASE

MARC PHILIPP GEMBALLA GmbH
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BESPOKE SOUND EXPERIENCE: MARC PHILIPP GEMBALLA ANNOUNCES LATEST PARTNERSHIP WITH LEADING EXHAUST MANUFACTURER AKRAPOVIČ FOR PROJECT SANDBOX



BESPOKE SOUND EXPERIENCE BY



- Following the collaboration announcement with Porsche engine specialist RUF Automobile, Marc Philipp Gemballa announces latest partnership with leading exhaust manufacturer Akrapovič for his new project
- Akrapovič has created a bespoke titanium exhaust system, specially developed for 'Project Sandbox', focusing on performance, light weight, design and a unique sound experience
- The new off-road capable supercar, inspired by the legendary Porsche rally era, is based on the all-new Porsche 992 Turbo S
- Besides the limited launch edition series, more than half of the small series production has already been sold before the official market launch later this Spring

With the young German entrepreneur's new project edging closer to its official launch later this Spring, MARC PHILIPP GEMBALLA GmbH (not associated in any form with Gemballa GmbH) announces its latest partnership with leading exhaust manufacturer Akrapovič. The two companies have today unveiled the completely bespoke titanium exhaust system, which has been exclusively developed for the new project.

The latest partnership announcement with Akrapovič follows news of the company's engine collaboration with Porsche engine specialist and vehicle manufacturer RUF Automobile, who is



Marc Philipp Gemballa

responsible for delivering the engine upgrades for the new off-road capable supercar. The engine upgrade "POWERED BY RUF" enables the six-cylinder boxer engines to deliver up to 750+ bhp and 930 Nm of torque in the base version of the conversion.

The collaboration kicks off with the young entrepreneur's first project – an off-road supercar inspired by the legendary Porsche rally era – currently still camouflaged under the name 'Project Sandbox' – which is based on the all-new Porsche 911 Turbo S from the 992 series. The entirely new developed titanium exhaust system, specifically created for 'Project Sandbox' by Akrapovič, focuses on a bespoke sound experience, lightweight, and an increased power output of the RUF upgraded boxer engine.

The goal of the collaboration was to develop an exhaust system as light and powerful as possible, unique in sound and appearance, that meets all the project's requirements. While the young entrepreneur's team focused on the exterior design of the system, which resulted in two unique tailpipes – Akrapovič concentrated on creating a bespoke sound experience, which had to be as special as the design of the entire vehicle itself.



Company founder Igor Akrapovič (right) and Marc Philipp Gemballa (left) at the Akrapovič headquarter in Slovenia

© Akrapovič

"Since we are following a holistic approach with our new project, making extensive changes to all areas of the base vehicle, we knew we had to come up with something really special when it came to the sound of the vehicle. The exhaust system is one of the most essential factors in triggering emotions. Hence, it is vital that the sound touches the heart of the driver and helps him to truly feel and connect with the vehicle. Therefore, partnering with Akrapovič to develop a completely new and bespoke exhaust system was a natural step for us in order to create a truly special and unique sound experience for our new project. We are very happy being able to work with the leading exhaust manufacturer Akrapovič for our new project and cannot wait to release this exceptional sound to the world", says young entrepreneur and founder Marc Philipp Gemballa about the partnership,

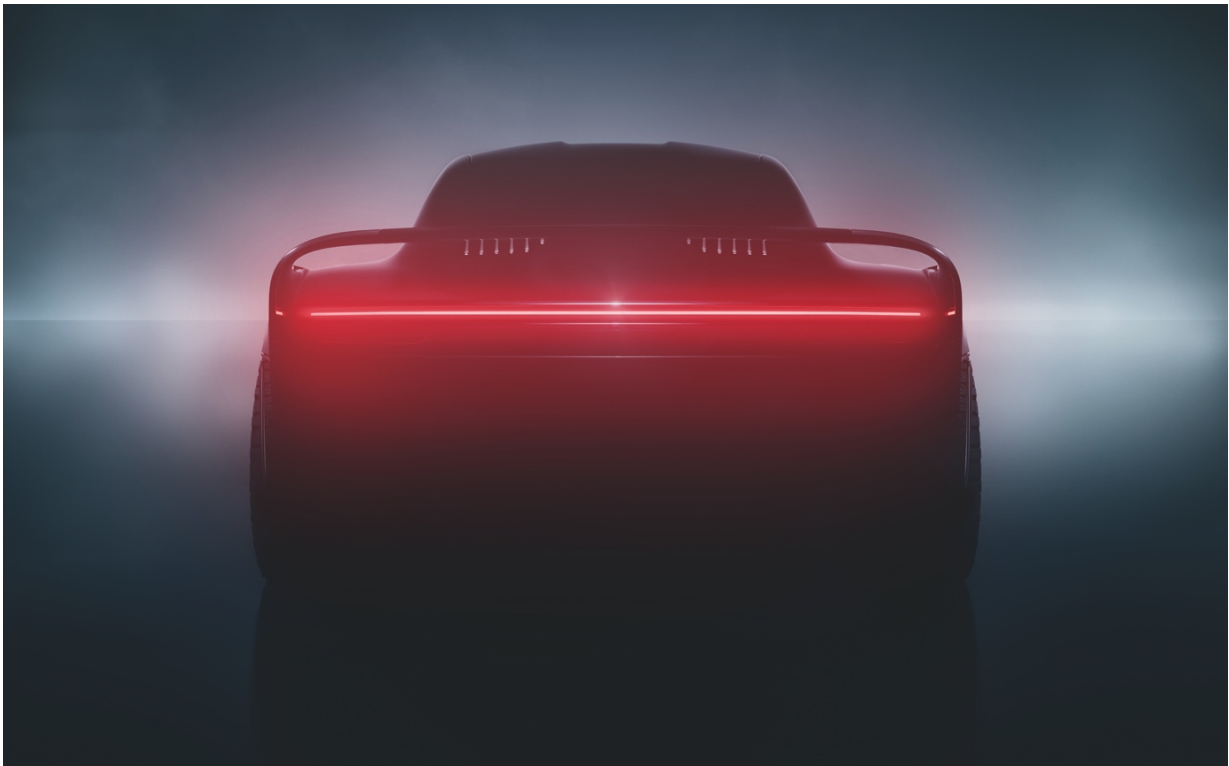


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Akrapovič, which is celebrating its 30th anniversary this year, has been responsible for unleashing the sounds of some of the most exciting and celebrated super and hyper cars over the past three decades. Having gained substantial experience developing exhaust systems for a wide variety of sports cars including various Porsche models, Akrapovič has now turned its focus to 'Project Sandbox'.

"What makes this project so special is that it involves an exceptionally rare supercar with an ultramodern but timeless design, which we expect will become a collector's edition. We're thrilled to work on these kinds of projects, where we can display all our expertise and technical capacities, and at the same time, we find them exciting because of their exclusivity", says Uroš Rosa, CEO Akrapovič about the partnership.

The world premiere of 'Project Sandbox' is scheduled for the upcoming weeks, and the demand is already very high. Besides the exclusive launch edition, limited to only ten units, more than half of the small series production has sold out even before the official launch, leaving only a few of the original 40 units available while the company is preparing for the start of serial production later this year.



Teaser image of Marc Philipp Gemballa's 'Project Sandbox'

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TECHNICAL SPECIFICATIONS

Base vehicle: Porsche 911 Turbo S (992 series)

Engine: six-cylinder twin-turbocharged flat-six

Power (kW): 552 kW (Series: 478 kW)

Power (hp): 750+ hp (Series: 650 hp)

Max. torque: 930 Nm torque (Series: 800 Nm torque)

Further information and more technical details about the vehicle will be released in the upcoming weeks leading up to the project's official market launch.



Marc Philipp Gemballa in 1997 at the age of four

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BORN AND RAISED IN A 911

With the newly founded company MARC PHILIPP GEMBALLA GmbH (not associated in any form with Gemballa GmbH), the 27-year-old son of Uwe Gemballa is launching his very first project, starting a new era in 2021. Born and raised in a sports car enthusiastic family, Marc Philipp developed his passion for automobiles from a very early stage. After completing his business studies at EBS University of Economics and Law, he gained professional expertise in the automotive industry, working for various sports car manufacturers, including Aston Martin, Mercedes-Benz, and Porsche.



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TIME FOR A CHANGE

Growing up in an environment where building the fastest and most powerful production car on the planet and setting the next world record on the Nürburgring was key, now ten years down the road, the market has changed. The horsepower game is over, tuning is done by the OEMs themselves, and the market is being flooded with an influx of new supercars with hyped-up horsepower figures constantly. Marc Philipp realized when aiming to build a successful company for the next decades – and not just toss the next 'me too' product onto the market, he needed to come up with something very special for the clients.



First sketch of the project by designer Alan Derosier

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THE VISION

MPG sees a new market opportunity in the creation of special design lead vehicles in a small production series – with a vision of creating holistic masterpieces – combined with a new fresh design and technology-focused approach, leaving the era of tuning behind, and ultimately achieving a USP position in the market.

More than two years of development has resulted in the young entrepreneur's first project: an ultra-modern but timeless designed supercar forming a hybrid between a modern-day sports car with all its comfort and day-to-day practicality, combined with off-road capabilities equipping unique people for their adventure featured by the latest and cutting-edge technologies. MPG is taking the extreme from on-road to off-road, building his very first supercar combined with off-road capabilities in a limited small series.



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PARTNERS

Supported by a worldwide network of clients, dealers, suppliers, and business partners of his father, Marc Philipp Gemballa is launching his very first project with his newly founded company MARC PHILIPP GEMBALLA GmbH (not associated in any form with Gemballa GmbH), starting a new era in 2021. The selected partners include designer Alan Derosier, suspension technology partners KW Automotive & Reiger Suspension, engine specialists RUF Automobile, tyre manufacturer Michelin, leading exhaust system manufacturer Akrapovič, engineering partners VELA Performance, and Aerodynamic engineers KKK Motorsport.

DELIMITATION

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