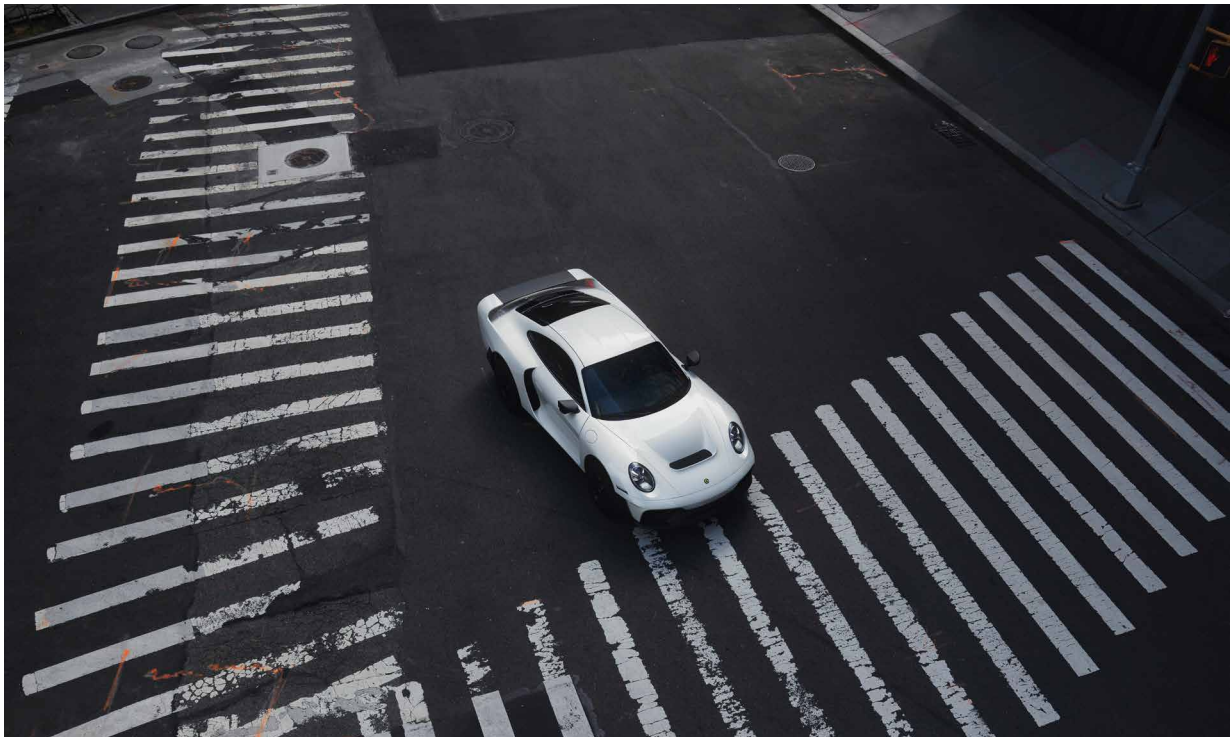




Marc Philipp Gemballa

MARC PHILIPP GEMBALLA GmbH
Freiberg am Neckar, 04 Mai 2022

**From the Arabian Desert to New York's Times Square:
the MARSIIEN by Marc Philipp Gemballa has travelled the world and is taking over New York City**



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- Marc Philipp Gemballa MARSIIEN captured in New York City by photographer Oskar Bakke
- The MARSIIEN has been launched last summer with its world premiere and US debut at the Pebble Beach Concours d'Elegance
- Powered by a RUF upgraded 3.8-litre twin-turbocharged flat-six boxer engine delivering 750 hp and 930 Nm of torque, the MARSIIEN has been developed together with world-leading OE partners
- Limited to a run of only 40 examples, MARSIIEN series production is about to kick off with first deliveries destined towards the end of 2022
- From the sand dunes of the Arabian Desert to Pebble Beach's Concours d'Elegance, all the way to New York's Times Square, the MARSIIEN has been selected to be on display at the 2022 Concorso d'Eleganza Villa d'Este later this month for its European premiere
- View the complete photo set at www.marcphilippgemballa.com/press

THE MARSIIEN HAS LANDED IN NEW YORK CITY

The first iteration of the road-legal MARSIIEN by Marc Philipp Gemballa GmbH (not associated with Gemballa GmbH in any form) has landed in New York City and has been stunningly captured in solitary splendour by automotive photographer Oskar Bakke. The MARSIIEN by Marc Philipp Gemballa has been launched last summer and presented for its world premiere and US debut at the Concept Lawn of the Pebble Beach Concours d'Elegance and has been one of the highlights of the show.

Inspired by the Paris Dakar rally era, the MARSIIEN has experienced its first adventures in the stunning Al Faya desert thanks to His Excellency Sheikh Sultan bin Ahmed Al Qasimi, deputy ruler of the Emirate Sharjah, who invited the young entrepreneur and his team to test the MARSIIEN's limits in the Mars like deserts of the Emirate of Sharjah in the United Arab Emirates. Limited to a production run of just 40 examples, the Marc Philipp Gemballa MARSIIEN is nearly sold out with its first deliveries scheduled for later this year.

A GREAT SUCCESS

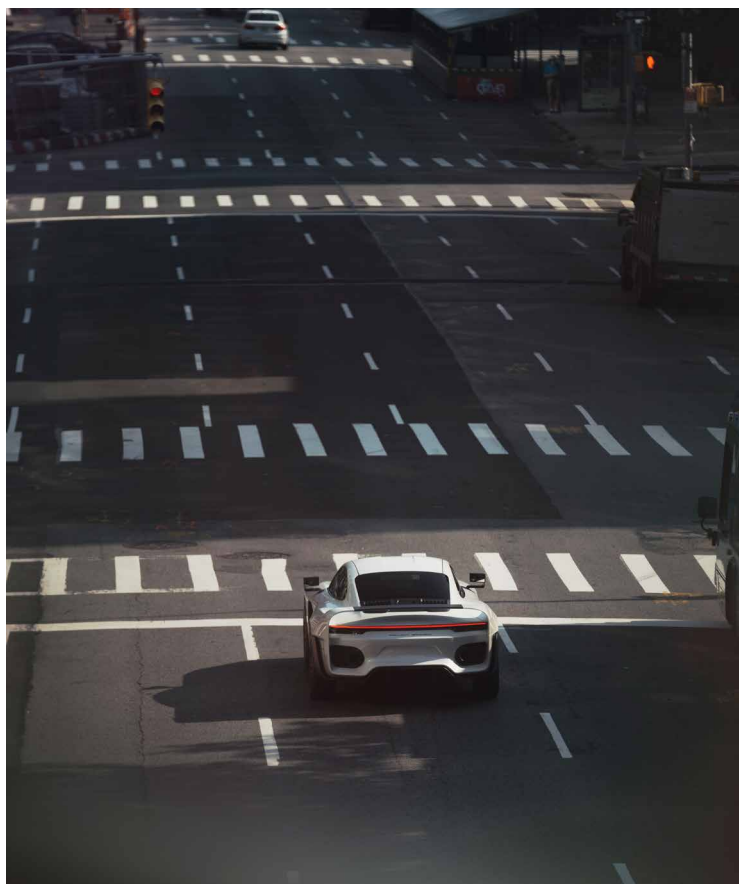
With the first ten units already allocated within the young entrepreneur's network before the official launch, the MARSIIEN has been selling at lightning speed, leaving the company completely overbooked with enquiries. With only 40 examples being built, the very last build slots are currently being strategically placed with selected clients and collectors from around the world.

PRODUCTION AND DELIVERY STATUS

The company is now at full power, working on the limited series production of the MARSIIEN and has already completed the first stages of the built phase on the clients base vehicles. The first MARSIIEN deliveries are scheduled to take place towards the end of the year.

UNIQUE CONCEPT

The new concept of the MARSIIEN forms a composition between a modern-day supercar with all its comfort and day-to-day practicality, combined with on demand off-road capabilities enabling the ultimate on and off road driving experience redefining the term 'supercar'.



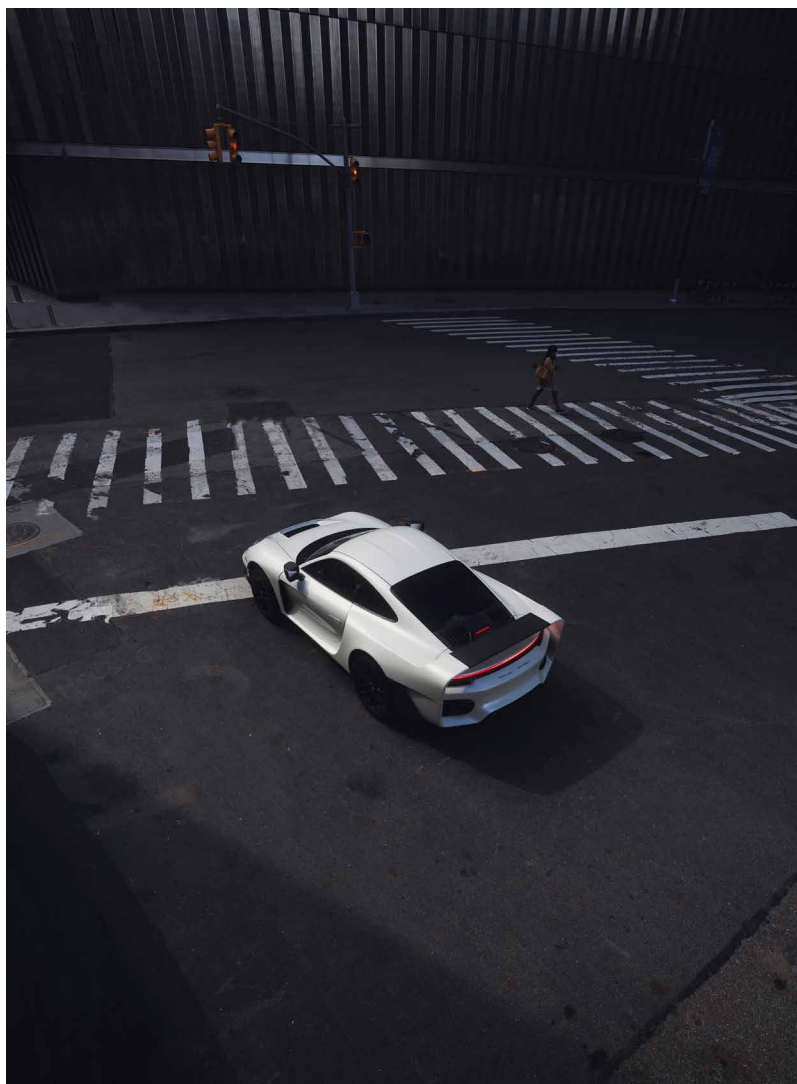
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CUTTING EDGE SUSPENSION TECHNOLOGY

In order to achieve the perfect balance between on and off road terrain, the young entrepreneur formed a technical partnership with leading suspension pioneer KW Automotive. Together, the two companies have developed a cutting-edge suspension setup featured by an intelligent active damper control as well as an adjustable ride height system perfect for alternating between tarmac and the dunes.

At the touch of a button, the adjustable ride height system enables an electronically controlled hydraulic lift increasing the ride height from standard Porsche Turbo S on road level, up to an overall off road ground clearance of 250 mm or vice versa. With KW's active damper control system, compression and rebound settings are optimally adjusted in real-time, ensuring immediate response behaviour and adjusting the damper forces accordingly perfectly to any driving situation.

The driver can choose between several driving modes via the steering wheel controls, which automatically adjust damper and transmission settings, engine mapping, as well as the ride height corresponding to each mode. Besides two road modes city and race, the new off road modes include dunes, snow/ice, and rally.



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CAPTURED BY OSKAR BAKKE IN NYC

The limited production series vehicle is not just a fascinating high-tech supercar and desired collector's item, but also inspires and fascinates as an ideal aesthetic object, as currently witnessed in New York City by automotive photographer Oskar Bakke: "I'm really impressed with the progress of the MARSIIEN, from shooting it shredding dunes in the rural Al Faya desert, to dodging potholes in busy New York: no matter where it goes it stuns both drivers and spectators. I'm especially impressed by the extreme yet subtle design - it's so well balanced and great looking. I'm looking forward to working with Marc and taking this project to further challenging environments", says the Swedish photographer.



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POWERED BY LEADING PARTNERS IN THE INDUSTRY

Besides a full carbon fibre body, the MARSIEEN's exterior also features functional design elements such as a completely bespoke taillight, implemented by automotive lighting specialist, GERG Lighthouse. Apart from its stunning exterior design, the MARSIEEN's visuals are combined with a bespoke sound experience powered by a specially created titanium exhaust system developed exclusively for MARSIEEN by the leading performance exhaust specialist Akrapovič.

A vehicle with both off-road and supercar credentials, the MARSIEEN comes with two specially designed forged aluminium wheel sets with Michelin Ultra High-Performance tyres for on-road use and All-Terrain tyres for off-road use. So, whether it's rally-raid driving across the Sahara Desert or standing out from the crowded streets of New York, the MARSIEEN's versatility is assured.

Formally known as 'Project Sandbox' in its development phase, the production MARSIEEN by Marc Philipp Gemballa distinguishes itself with its impressive hardware and performance specification. Based on a 992 series Porsche 911 Turbo S, the MARSIEEN is equipped with a 3.8-litre twin-turbocharged six-cylinder boxer engine powered by RUF, producing over 750 hp and 930 Nm of torque.

Additionally, there is an optional second stage power upgrade by RUF, which takes the engine up to 830 horse power with enhanced VTG turbochargers and a revised ECU mapping and transmission setting.

SELECTED TO BE DISPLAYED AT THE 2022 CONCORSO D'ELEGANZA VILLA D'ESTE

From the world-premiere and US debut at the Pebble Beach Concours d'Elegance over to Saudi Arabia's Riyadh Car Show, the MARSIIEN has been selected to be displayed next at the 2022 Concorso d'Eleganza Villa d'Este among six other OE concept vehicles, where it's possible to experience the MARSIIEN for it's first time in Europe from 20th to 22nd of May 2022 at Lake Como in Italy.



Marsien dune bashing in the Al Faya desert in the Emirate of Sharjah in the United Arab Emirates

© Oskar Bakke

TECHNICAL SPECIFICATIONS

Base vehicle:	Porsche 911 Turbo / Turbo S (992 series)
Engine:	RUF powered twin-turbocharged flat-six engine
Power (hp):	750 hp (Series: 650 hp)
Power (kW):	552 kW (Series: 478 kW)
Max. torque:	930 Nm torque (Series: 800 Nm torque)
Vmax:	300 km/h (with on road tyre set only)
0-100 km/h:	2.7 seconds (with on road tyre set only)
Exhaust:	Bespoke Akropovič titanium exhaust system
Suspension:	Double wishbone front suspension Multi-link rear suspension KW Automotive solid piston dampers KW Semi Active Dynamic Damper and Chassis Control (DDCC) KW Hydraulic Lift System (HLS)
Ground clearance:	250 mm in off road mode / 120 mm in on road mode
Wheels & Tyres:	On Road Wheel Set Bespoke 20"/21" forged aluminium wheels with centre lock system on Michelin Ultra High Performance tyres Off Road Wheel Set Bespoke 19" / 20" forged aluminium wheels with centre lock system on All Terrain tyres (Vmax 210 km/h)
Exterior:	Full Carbon Fibre Body
Interior:	Full Leather / Alcantara interior with "CGT" style lifted middle console

BACKGROUND

BORN AND RAISED IN A 911

With the newly founded company MARC PHILIPP GEMBALLA GmbH (not associated in any form with Gemballa GmbH), the 27-year-old son of Uwe Gemballa has launched his very first project in 2021. Born and raised in a sports car enthusiastic family, Marc Philipp developed his passion for automobiles from a very early stage. After completing his business studies at EBS University of Economics and Law, he gained automotive industry experience, working for various sports car manufacturers including Aston Martin, Mercedes-Benz, and Porsche.



Marc Philipp Gemballa at the age of four in front of a Porsche 911 in 1997

© MARC PHILIPP GEMBALLA GmbH

TIME FOR A CHANGE

Growing up in an environment where building the fastest and most powerful production car on the planet and setting the next world record on the Nürburgring was key, now over a decade down the road, the market has changed radically. The horsepower game is over, tuning is done by the OEMs themselves, and the market is constantly being flooded with an influx of new supercars with brandishing hyped horsepower figures. Marc Philipp realized when aiming to build a successful company for the next decades – and not just toss the next imitator product onto the market, he needed to come up with something very special for his clients.

THE VISION

MARC PHILIPP GEMBALLA GmbH sees a new market opportunity in the creation of special design lead vehicles in a small production series – with a vision of creating holistic masterpieces – combined with a new fresh design and technology-focused approach, leaving the era of tuning behind, and ultimately achieving a USP position in the market.



First sketch of the MARSIIEN by designer Alan Derosier

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More than two years of intense design and engineering development has resulted in the young entrepreneur's first project: an ultra-modern yet timeless looking supercar forming a hybrid between a modern-day super sports car with all its comfort and day-to-day practicality, combined with off-road capabilities equipping unique people for their adventure featured by the latest and cutting-edge technologies. MARC PHILIPP GEMBALLA GmbH is taking the extreme from on road to off-road, building his very first supercar combined with off-road capabilities in a limited small series.

PARTNERS

Supported by a worldwide network of clients, dealers, suppliers and business partners of his late father, Marc Philipp Gemballa has launched his very first project with his newly founded company MARC PHILIPP GEMBALLA GmbH (not associated in any form with Gemballa GmbH) starting a new era in 2021. The selected partners include designer Alan Derosier, suspension technology partners KW Automotive, engine specialists RUF Automobile, carbon fibre manufacturer Bräutigam Carbon Fiber Works, tyre manufacturer Michelin, leading exhaust system manufacturer Akrapovič, lighting specialists GERG Lighthouse, engineering partners VELA Performance, and Aerodynamic engineers KKK Motorsport.



Marsien in the Al Faya desert in the Emirate of Sharjah, United Arab Emirates

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DELIMITATION

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